Vol. III No. 2

P. O. Box 159, Cape Coral, Florida

January 8, 1971

AND A HAPPY NEW YEAR TO YOU ALL, TOO!

JANUARY PROGRAM: January 18, 7:30 PM, Sheraton Inn, cocktails at 6:30 PM

SPEAKER: Dr. Norman Berk, Director of the Lee County Mental Health Clinic. A separate letter publicizing this meeting will come to you within a few days.

Attached to this NEWS LETTER is a copy of the officers and committee chair-men. PLEASE FILE FOR REFERENCE.

The dues checks are coming in well, and your promptness is sincerely appreciated. THE SOCIETY CHECKS TO FMA and BLUE CROSS MUST BE MAILED TO THOSE ORGANIZATIONS BY JANUARY 29, SO PLEASE HELP US OUT BY GETTING YOUR CHECKS IN ON TIME.

The 1971 budget as set up, and circularized to each of you, was approved. Your executive secretary wishes to take this opportunity to express thanks and appreciation for the salary increase. The Society's financial position is represented now by current total assets of \$ 1,495.15 4-\$ 742.69 in the checking account, \$ 500.00 in a Certificate of Deposit and \$ 252.46 in Passbook Savings, with a a petty cash account of \$ 20.00.

Several new applications are on hand for processing, and requests for forms a have come from several other prospective members. It would appear that our membership would pass the 100 mark before the year is out.

The Board of Governors appointed Dr. F. Lee Howington to represent the Society at the meeting of officers in Orlando January 30, 1971. At this meeting topics for consideration will be peer utilization review, Workmen's Compensation, osteopathy, etc.

The FORUM Committee is currently negotiating for speakers for the 1971 MEDICAL FORUM and plans are going forward. It now seems that the dates will be March 17th & 18th. Moreon this later.

A request has again come to the Board of Governors from the Board of Education asking for participation in the Head Start Program. The doctors who participated last year have again been contacted regarding their willingness to again participate. It was stressed in our reply that these appointments should be made with the individual doctor well in advance and not at the last minute.

It would make for better communication between physician and Society if the medical secretary in each physician's office had a memo of this information: PHONE: 542-5045, Mrs. Coleman, Executive Sec'y, L-H Med. Soc. MAIL: P. O. Box 159, Cape Coral, Florida 33904

An attempt has been made to alleviate some of the problems of crowded seating, etc. at the last Society meeting. It is hoped that January 18 will show results!

Vol. III, No. 3

P. O. BOX 159, Cape Coral, Florida

February 5, 1971

P-L-E-Z Your dues, sir!! A few remittances have not been received. To those who have mailed in your checks, I thank you.

FEBRUARY PROGRAM: February 15, 1971: George M. Callard, M. D., Assistant Professor of Surgery, University of Miami School of Medicine, will speak on the subject: "Non-Surgical Interruption of the Vena Cava." He will illustrate his talk with both movies and 35-mm. slides. Dr. Lee Howington who attended an officers' workshop in Orlando last week will report briefly. TIME: 7:30 PM -- dinner; 6:30 PM, cocktails --PLACE: Sheraton Inn.

The treasurer reports an operating balance in the checking account of \$ 2,542.78, With \$ 762.18 in the Golden Savings Account. The Certificate of Deposit was not purchased since the interest would be less than in the Passbook savings account.

The Board of Censors will present two new applications and two change-ofstatus requests to the membership at the February meeting for vote, having been approved by the Board of Censors.

The In-Service Education Department at the University of Florida in G'ville sponsors a Fellowship type of program throughout the year, similar to the Coronary Care Course at the University of Miami. For further information contact Dr. E. Suter, In-Service Education Dept., advising him of the particular area in which you are interested, and you will be notified when such a course is given. Under the program you will be reimbursed for room and board on a per diem basis.

It appears now that the FORUM will be held March 17 -- one night only. Details are being worked out, and you will be advised of the progress.

A resolution to be presented to the FMA House of Delegates in May was brought before the Board at the regular monthly meeting. The resolution will be read in full and voted on at the February meeting. Briefly it is this: Be it resolved that Blue Shield write no more contracts not including newborn coverages, and that this coverage be included in all present contracts at the earliest possible time. BE ON HAND February 15, if you wish to have a voice in this matter.

The Legislature is asking for volunteers to man the Capitol Dispensary for one day during the coming session, April 6 to June 4. Complimentary accommodations are provided to the physician for the evening prior to his day of service. Volunteers please step forward; your Exec. Sec'y has the blanks.

HOW POLITICALLY MINDED ARE YOU? It has been noted that of the 55 representatives supported by the FMA, 49 won. FLAMPAC has asked for members of our Society to be recommended by the Society to serve as FLAMPAC district chairmen. Do you have a member to nominate?

Please be considering members of our medical society to be nominated for vacancies on the Florida State Board of Medical Examiners when they occur. Names submitted by a society are reviewed by the Governor when he makes these appointments. Can we get a representative from Lee County on the Board?

DO YOU READ THE NEWS LETTER? It is the direct line of communication from your BOARD.

Vol. III, No. 4 P. O. Box 159, Cape Coral, Florida April 9, 1971

APRIL PROGRAM: April 19 -- Sheraton Inn: dinner at 7:30; cocktails at 6:30 SPEAKER: Richard A. Henry, M. D., Assistant Professor of Medicine, University of Florida College of Medicine. Subject: "PHYSICIANS' ASSISTANTS". This should prove a most interesting program for all members, inasmuch as this is a topic slated for discussion at the May meeting of the FMA House of Delegates, and in the light of the current legislation on this topic. Dr. Henry will show a film strip outlining this program. The members are encouraged to turn out with a "goodly" attendance.

THANK YOU's to The Forum Committee for their work in securing the speakers and arranging the program, and to The Auxiliary, Mrs. Purvis and her committee for their lovely reception. The distaff representative in the Society appreciates the amount of work involved in such a production as the latter.

DOCTOR OF THE DAY: Anyone for the legislature? The following dates age still open during the session of the Legislature: April 14, 15, & 27. May: 3, 4, 5, 10, 11, 17, 25, 26, 27, 28 & 31
June 1, 2, 3 and 4. If you are intested, and plan to be in Tallahassee on one of those dates contact: The Capital Office for details.

It is worth noting that a flow of inquiries regarding the potential in the area comes across this desk from physicians in the colder climes who are seeking re-location. Three applications have been processed by the Board of Censors and will be presented to the membership at the April meeting.

The members of the Society are encouraged to read and become acquainted with the Enabling Act as regards Lee Memorial Hospital.

FINANCIAL REPORT: We are very, very solvent. Total assets as reported in the April 6th statement: \$ 3,336.12 including \$ 2,553.94 in the checking account; \$ 762.18 in Savings (this included \$ 9.63 interest earned this first quarter); and the \$ 20.00 petty cash fund.

Dr. Allen Baver, phone: 334-4614 has recently passed his Florida Boards and is interested in becoming associated with another doctor in Ft. Myers in general practice. He has been practicing elsewhere for 20 years. This office is asked to circulate such information to area physicians.

The Lee Memorial Hospital Auxiliary dinner dance will be held April 17, at the Cape Coral Country Club.

A joint dinner meeting with the Dental Association is being arranged by the Auxiliary for some time in May. Definite dates will announced later.

The Society's three delegates: Drs. Garrett, Howington & Salko will attend the Annual FMA meeting in May in Miami. Dr. Kyle, as alternate, indicates that he also plans to attend.

The Board recommended that Dr. Salko s name be submitted to the FMA, in turn to be submitted to the Governor of the State for consideration in making appointments to the Florida State Board of Medical Examiners.

Vol. III/ No. 3

2. O. Box 159, Cape Coral, Florida

May 7, 1971

MAY MESTING: Monday, May 17 --Sheraton Inn, cocktails, 6:30 - dinner:7:30 SPEAKER: Robert Cody Brown. SUBJECT: The Enabling Act & Its Various Facets. This is a matter of vital concern to the membership and you are urged to attend.

A group of physicians attended a recent session of the Legislature relative to the Enabling Act. The Board of Governors is hopeful that the Society will become interested and concerned in the Enabling Act as it affects the hospital, and become actively involved in ... question and its solution.

More was made at a recent meeting of the Board of Governors that many of the physician-members of the Blue Cross-Blue Shield Group Insurance plan are not aware of the inadequacies of their present coverage of the bising hospital cosus. The manage: of the bocal are the board of the president Rawl regarding an up-grading of the president Rawl regarding an up-grading of the president Rawl regarding an up-grading of the president raw in new titles of premiuma, etc. But may true the men with

The Codiety will be represented in Tallahassee on May 28, when Dr. Lee

The Society welcomes three new physicians voted into active more early on April 19th, on recommendation and approval by the Board of Censons.

Lawrence Einkell, Utis Jordan and Dianne Rechtine. The membership to totals 104: 4 retired and 100 practicing physicians.

And new applications are in process and letters of inquiry about the area wastinue to come in from interested doctors.

This is your last chance to attend a Society meeting until next September. As has been the policy, no Society meetings will be held during June, July and August, though the Board of Governors will meet in the interim.

PLEASE NOTE: The Society "office" -- 542-5045 -- will be closed from June 25 through July 12 for vacation.

Marerial on Group Practice put out by the AMA is still available. Call if you wish a copy of the FAct Sheet.

To close on a cheerful note: the treasurer reports total assets as of May 4, 1971: \$ 2,884.42 of which \$ 781.81 is in the Savings Account and \$ 20.00 in the Petty Cash Fund.

M E D I C A L S O C I E T Y

IMPORTANT INFORMATION IN BRIEF FOR MEMBERS

August 28, 1971

MONTHLY MEETING: September 20, Sheraton Inn; cocktails: 6:30; dinner: 7:30

SPEAKER: Ralph M. Berg, Lakeside Laboratories

SUBJECT: "The Management of Depression! with slide presentation

NOW HEAR THIS: Be sure to have your secretary mark this date on your calendar and RETURN THE RESERVATION CARD. Due to Labor Day, late Board meeting, etc. there may not be another NEWS LETTER before the meeting. It will be good to see you again, now that the summer -- not so long and not so hot -- is over.

ANOTHER DATE FOR YOUR CALENDAR: The first meeting of the Lee Memorial Hospital Study Committee will be held at 7:30 PM on September 7, west room of the hospital cafeteria. President Rawl will represent the Society officially, but all members are urged to attend.

The hospitalization insurance program is still unsettled. Briefly the situation is this: Jacksonville office of Blue Cross negated the rates given us and which this office was authorized to quote you — and quoted an increased \$ 8.00/month, giving a total of \$ 43.02 including Major Medical. The Board feels this was not well handled by Blue Cross and currently is investigating other company plans. You will be advised as soon as figures are available. Hopefully a new policy will be set up by the time the present Blue Cross contract expires.

ALL ASSOCIATE MEMBERS: if you have completed your year's term as an associate, you should request your change of status by letter to this office.

Three new members have been approved by the Board of Censors and recommended by the Board of Governors for vote of the membership for Society membership at the September meeting.

From remedies to rhetoric: Have you read Dr. Cecil Beehler's review of the book entitled "Macular Diseases" in the August Journal of the FMA?

If you feel the Society is a static orgnization you might be surprised by the impressive list as



HEFORTANT INFORMATION IN BRIEF FOR MEMBER

PHONE: 542-5045 P. O. Box 159, Cape Coral, Fla. October 8, 1971

OCTOBER MEETING: October 18. - SHERATON INN; cocktails, 6:30; dinner,7:30 PM SPEAKER: Raul Lopez, M. D., neurologist from the Watson Clinic Lakeland will talk on the subject: LevoDopa.

NOW HEAR THIS: THE INSURANCE SITUATION RELATIVE TO GROUP COVERAGE:

As you know this has been under considerable discussion. The membership voted to drop the existing Blue Cross-Blue Shield policy and not enter into any other group policy with BC-BS as a Society group. Some of you already are in some sort of contract with them in your own office group. Thus, as of December 31, 1971, the group comprised of the medical society will be dissolved. However, you may still continue individually on a direct pay basis, should you wish to do. This will be between you and the Blue Cross-Blue Shield people; they will contact you directly prior to the expiration date of the policy. Thus you have nearly three months to secure other in-This all grew out of the fact that it was felt by all surance coverage. that the approximately \$ 500.00/year premimum was exorbitant and that a better deal could be made elsewhere. SO PLEASE REALIZE THAT AS OF DECEMBER 31, 1971, YOU ARE NO LONGER COVERED UNDER THE EXISTING BLUE CROSS-BLUE SHIELD CONTRACT.

WELCOME TO THE NEW MEMBERS IN THE SOCIETY ! ! !

The Auxiliary wishes to announce a welcome in a very definite bubbly fashion. On October 21 from 6:30 PM to 8:00 the new doctors and their wives will be honored at a champagne-dancing party at the home of Dr. and Mrs. Quillian Jones, Jr., at 1357 Osceola Drive, Fort Myers. Because we know that you don't always deliver messages, invitations are being sent to your home, and lest your wives forget to tell you, here's your message.

The nominating committee has met and drawn up a slate of officers to be voted on at the November meeting. Presently the candidates are being contacted to ascertain their willingness to serve, and the slate will be presented at the October meeting.

It has been definitely decided -- by vote at the September meeting -- to

LEE-MEDICAL OCIETY COUNTY

NEWS LETTER

IMPORTANT INFORMATION IN BRIEF FOR MEMBERS

P. O. Box 159, Cape Coral, Florida

November, 1971

NOTICE OF NOVEMBER MEETING: Monday, November 15, Sheraton, Inn. at 7:30 PM. Social Hour: 6:30 PM.

N. Joel Ehrenkranz, M. D., Chairman of the Department of Medicine at University of Miami School of Medicine. SUBJECT: Dr. Ehrenkranz will speak on a subject related to antibiotic therapy.

NOTE THIS WELL: Please be conscientious about returning reservation cards promptly and cancelling if unable to attend. Ordinarily we can make allowances plus or minus 5-6; but there have been as many as 10-11 uncancelled reservations the last month or two. A telephoned reservation or cancellation may be made as late as 3:00 PM of the day of the meeting.

NOTA BENE #2: THIS IS ELECTION NIGHT. FOLLOWING IS THE LIST OF CANDIDATES:

PRES. ELECT: W. L. Dawson

F. Lee Howington

TREAS: Algia Collins J. T. Donalson

SEC'Y:

John Agnew

Oliver Sorsdahl

Board of Gov: Cecil Beehler

(elect 1) Seneca Ferry

BOARD OF CENSORS:

(elect 2)

Warren Hagen

Quinnon Purvis

CHM. GRIEVANCE

COM:

Wade Garner

FMA DELEGATES:

Edward Salko

Larry Garrett

Lee Howington

ALTERNATES:

Wade GArner

Frank Rawl

Michael Kyle

NOTA BENE #3: THE INSURANCE SITUATION:

The present group with Blue Cross-Blue Shield under which many of you are covered will be dissolved as of December 31, 1971. Dr. Dawson the insurance investing

NEWS LETTER

IMPORTANT INFORMATION IN BRIEF FOR MEMBERS

P. O. Box 159, Cape Coral, Florida December, 1971

DECEMBER MEETING: Monday, December 20 - Sheraton Inn; Social Hour: 6:30 PM Dinner, 7:30

PROGRAM: "TREATMENT OF SEVERE GRAM NEGATIVE INFECTIONS" -- a film presentation by Chandler Williams, Medical Service Representative, J. B. Roerig Division, Pfizer, Inc.

Your new Board of Governors under the 1971-72 administration held its first meeting on December 1st, and we report to you in brief some of the high-lights.

President Hagen announced his committee appointments, and a copy of the new officers and standing committee chairmen is enclosed. PLEASE HAVE YOUR SECRETARY KEEP THIS ON FILE FOR READY REFERENCE.

The budget for the coming year was presented to the Board, approved by them and will be presented to the membership for their consideration.

Request for support of the First Aid Meet held annually by the Boy Scouts was presented. As it had been voted in the past to support the event annually, the secretary was directed to advise the Chairman of their Health & Safety Committee that we would again contribute to purchase of the awards.

Florida Division of Family Services reminds all physicians that the CENTRAL ABUSE REGISTRY is in operation, 24 hours a day, 7 days a week. To report child abuse call 1-800-342-9152.

The Society is participating in the work of the Day Care Center by sending a representative from our group to attend the meetings and report anything of interest. Dr. John Ritrosky attended the last meeting.

Three new applications for membership have been approved by the Board of Censors and will be submitted for membership vote at the December meeting

"DOCTOR OF THE DAY" program, sponsored by the FMA as a service to members of the Legislature. is calling again for volunteers. for the period from Feb.