

2011 Meetings and Events

Thursday, May 19, 2011

Royal Palm Yacht Club
2360 West First Street, Ft. Myers

Program:

MedPAC Recommendations to Congress on physician fees for Medicare & Medicaid, ACOs, HIEs, EHRs

Speaker:

Ronald Castellanos, MD

Insert

- May Meeting Notice
- Disaster Preparedness Info
- We Care Thank You
- Resolution Writing Form
- Wells Fargo Advisors Ad

Happy Mother's Day
May 8th



Happy Father's Day
June 19th



President's Message

Looking for Marcus Welby, MD

Shahid Sultan, MD



Recently, I was asked by Rabbi Agin to talk to a gathering of local Rabbis, priests and pastors about the effect Medicare cuts will have on local physician practices.

While I was thinking about the talk it became clear that it would be an understatement to say that the practice of medicine has changed over the last 30 years. Ideally, doctors were compassionate, had patience, were available at all hours either at their offices or in the ER. But that has changed. Nowadays we find ourselves, impatient, short on time, at times indifferent and paternalistic. Because of the internet, patients know more about their disease processes (albeit not always correct) and demand the treatment of their choice. Government and insurance companies require more paper work with smaller payments making physicians see even more patients in a day just to maintain the same earnings. These changes have made us lose our ideals that at times lead to frustration, depression and regret. I hear these feelings expressed daily whenever two physicians get together. According to *The New York Times*, "in 1973 fewer than 15% of several thousand practicing physicians reported any doubts that they have made a wrong career choice. In 1981, 48% of office based doctors said they would not recommend the practice of Medicine as highly as 10 years ago".

We can divide the era of modern medicine into before Medicare and after Medicare periods. Before 1965, when Medicare was created, doctors were masters of their own professional lives. They could regulate their fees according to a patients ability to pay. Stories of doctors delivering babies in the middle of rainy nights, making house calls and taking chicken eggs as payment were not unheard of. All this made doctors look like great benefactors of the society. This cultural perception was also reinforced by the media in general and television in particular by portraying physicians in positive ways in shows like *Marcus Welby, MD* and physicians enjoyed an unusual degree of privilege and influence.

This started to change once Medicare started to pay for physician services. Even though physicians resisted the creation of Medicare, ultimately financially we benefited from it. In 1940, the average physician salary in inflation adjusted 2010 dollars was \$50,000 per year. It had increased to \$250,000 in 1970. Nearly nine times the per capita average income.

A third party paying for physician services made physicians behave just like any other

business person. Legal ways were devised to increase the revenues. More consultations were sought, procedures were ordered and new outpatient services and facilities were developed. This all changed the cherished perception that the country had for us. Instead, nowadays we are perceived as rich doctors, driving expensive cars on the back of Medicare and poor people. To them, physicians taking care of the sick comes secondary to making money. Doctors are having a difficult time with this changing reality. We no longer have control of our own destiny. We are unable to charge what we think our services are worth, it has become counterproductive to take care of our patients in the hospitals, hospitals are becoming employers of an increasing number of physicians and government is specifically targeting physician-owned outpatient facilities both financially and legally.

This growing discontent has long range consequences. One that is more immediate is the looming shortage of physicians. The physicians who can are retiring early and most of us are discouraging younger people to go to medical schools. If the trend continues eventually medical schools will become less attractive to bright students and enrollments will falter. Traditionally, the students who are bright, ambitious, hard working and sincere are attracted to the profession of medicine. Nowadays there are too many other professions that offer better alternatives: they offer better lifestyle, financial rewards that are not looked down upon, and respect.

When all is said and done, the reality is that ours is not the only profession that is unhappy with the circumstances. Actually, if we look at the past century we were the exception. Most professions have their ups and downs. Automobile and real estate industries are a recent example. We were able to maintain our respect by sticking to our ideals. In the past taking care of the patient came first and money was a necessary but secondary objective. Now in this era of Medicare letting go of those ideals has resulted in changes in healthcare policy and public perception of the profession. These changes have taken a tremendous toll on all of us. No one could have imagined this scenario only a few decades ago. Can we get back that golden age of medicine – I doubt it. But not all is lost. Medicine is still the noble profession it once was, we just have to get back to our core ideals and try to find *Marcus Welby, MD* in each one of us.

Inside this issue:	
<i>Membership News</i>	2
<i>As I Recall</i>	3
<i>LCMS Alliance News</i>	5
<i>We Care Thank You</i>	6, 7
<i>MedPAC Recommendations</i>	8
<i>The Value of the Medical Museum</i>	9
<i>Accountable Care Organizations</i>	10
<i>FMA Annual Meeting</i>	11

**LEE COUNTY MEDICAL
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Lee County Medical Society Mission Statement & Disclosure Policy

The purpose of the LCMS is to unite the medical profession of Lee County, FL, into one compact organization; extend medical knowledge and advance medical science; elevate the standards of medical education; strive for the enactment, preservation and enforcement of just medical and public health laws; promote friendly relations among doctors of medicine and guard and foster their legitimate interests; enlighten and alert the public, and merit its respect and confidence.

All LCMS Board of Governors and Committee meeting minutes are available for all members to review.

Membership News

New Practice

Jon P. Burdzy, DO

Joining Physicians Primary Care
7780 Cambridge Manor Place Ste C
Fort Myers, FL 33907
239-275-6778

Peter Schreiber, DO

Associates in Medical Rehabilitation
126 Del Prado Blvd. N, #105
Cape Coral, FL 33909
239-989-2578

Practice Name Change

Annette St. Pierre MacKoul, MD

MacKoul Pediatrics Fort Myers

Reactivated Membership

Douglas Hughes, DO

Hughes Family Practice
13721 Metropolis Ave
Fort Myers, FL 33912
239-561-5776

Resigned

Saurin Shah, MD
Guillermo Narvarte, MD
Emilio Del Valle, MD
Athan Drimoussis, MD

Physicians in the News

Daniel Dosoretz, MD - Dr. Dosoretz has been selected to the Junior Achievement of SWFL Business Hall of Fame for Lee County. Dr. Dosoretz is a radiation oncologist in Lee County. He co-founded Radiation Therapy Services in 1988. Junior Achievement of SW Florida honors forward-thinking entrepreneurs and accomplished community leaders for their contributions to the region's economic development and their service as role models for ethical and moral conduct among youth and business peers. These Laureates become part of Junior Achievement's Business Hall of Fame. Junior Achievement is a volunteer organization, whose mission is to educate and inspire the young people of SW Florida to value free enterprise, understand business and economics and be workforce-ready when they complete their education.

James Orr, MD - Dr. Orr has been appointed to the Florida Board of Medicine by Gov. Rick Scott. Dr. Orr is medical director of both Florida Gynecologic Oncology and Lee Memorial Health System's Regional Cancer Center. He is the only physician from SWFL who is currently serving on the 15-member board.

New Applicants

Martin A. Barrios, MD — Dr. Barrios received his MD degree from the University of Michigan, Ann Arbor, MI in 2000. He completed his internship at Stanford Univ, Palo Alto, CA (2000-2001) residency at University of South Florida, Tampa (2001-2007). Dr. Barrios specializes in General & Bariatric Surgery, Single Incision Laparoscopy for General, Bariatrics, and Reflux surgery and Incisionless Surgery for Reflux Disease and Bariatrics. He is in practice at 1530 Lee Blvd, Ste 1100, Lehigh Acres, FL 33936 - Tel: 239-368-0241.



Stefanie A. Colavito, MD — Dr. Colavito received her MD degree from the St. George's University School of Medicine in 2000. She completed her internship/residency at Jersey Shore University, Neptune, NJ (2001-2004). Dr. Colavito is certified by the American Board of Internal Medicine. She is a hospitalist with Cogent Health Care, 2776 Cleveland Ave Ste 8228, Fort Myers, FL 33901 - Tel: 239-343-2837.



***People want to work with people they know, like and trust.
Build Relationships through your Medical Society.***

As I Recall...

Roger D. Scott, M.D.

Robley Dunglison M.D.

It was exactly April 18, 2002 (Do you know how I know the exact date? My pictures are date stamped when they are taken.) when two very nice ladies came to my office at 12530 New Brittany Boulevard to donate several of their grandfather's possessions to the Museum of Medical History. Mina (Mina Edison was her Godmother.) Creech and Robley (named for her grandfather) Greilick brought among multiple other items the 1893 Pennsylvania Pharmacy Diploma and 1896 Pennsylvania Medical license of their grandfather, Robley Dunglison Newton, M.D. for donation. I thought Robley was an unusual name so I asked Robley how her grandfather got his name. She stated that he was born in Philadelphia in 1870 and named for the famous Philadelphia Dr. Robley Dunglison who had just died in 1869. Mina and Robley said the family thought that Dr. Dunglison had been the physician to President Thomas Jefferson. Robley and her husband, Don (both retired helicopter pilots) lived in Fort Myers and would frequently visit and bring more possessions of Dr. Newton's to me, and we became good friends. The November 2001 *As I Recall* article was titled *Robley Dunglison Newton, M.D.* and was devoted to Dr. Newton's life and times. (As I reread this current article, I noticed a significant flaw but decided not to correct it in an effort to see how intensively you read these articles.)

Dr. Robley Dunglison was born January 4, 1790 in Keswick England. He studied medicine in Edinburgh, London, and Paris and in 1819 (age 29) qualified to practice as an apothecary and surgeon. He rapidly became bored so he attended Germany's Erlangen University to graduate as a M.D. at 33 years of age. He rapidly developed an outstanding reputation and in 1824 was approached by a representative of President Thomas Jefferson to become the first professor of anatomy and medicine at the newly developing University of Virginia. This unexpected opportunity rushed Dunglison to propose marriage to Harriette Leadam, daughter of a fellow physician in London. Dunglison won Harriette's hand over another significant proposal, and they were married in early October 1824. Dunglison and his new bride set sail the end of October for Virginia. It was reportedly a terrible trip due to stormy weather and faulty navigation. The trip usually took four to five weeks, but it was 14 weeks for them. Their carriage broke down a short distance from Charlottesville, and they literally had to walk into town on February 10, 1825. The University of Virginia's first classes began on March 7, 1825 with a faculty of eight (none of which were born in the U.S.A.) and Dunglison became the first full-time professor of medicine in the United States and in the first non-sectarian university in the United States. He was also the first to teach Medical History and Medical Jurisprudence. He taught 26 of the 123 students in the first year of the University.

For those of you who have not been fortunate enough to visit the University of Virginia, it is a magnificent original structure consisting of a quadrangle of buildings. The Rotunda is at the northern end with a row of two-storied Pavilions

interspersed with single-story rooms in the east and west sides connecting student rooms with a central terraced lawn deemed "The Lawn". There are beautiful brick serpentine walls and what I remember as the Chemical Hall (I'm not sure of this name.) closes the quadrangle at the southern end. The faculty members lived in the two-story pavilions and interacted with the students living in the one-story rooms. When I went to the University of Virginia I was told that all of the rooms along The Lawn were reserved for First Family of Virginia residents. I was fortunate to attend two years of college there but lived in a boarding house. Dr. and Mrs. Dunglison lived in Pavilion X, and he was expected to dissect cadavers in one of the front rooms. Dunglison felt this was unacceptable and then was allowed to use a tiered amphitheatre as his anatomical theater.

Dunglison was probably the most prolific author of medical material of his day, and in addition he edited many foreign medical texts. His most famous work was authoring "*Human Physiology*" published in 1832 with the eighth & final edition appearing in 1856. It was called the "most complete and satisfactory system of Physiology in the English language" and deemed him the Father of American Physiology.

About four years ago we (the Museum of Medical History) obtained about 100 medical books from a retired surgeon, but only three of the books were old and leather bound. One was *Human Physiology* by Robley Dunglison 1844 fifth edition and dedicated to James Madison. You can't imagine my delight with this find - it was meant to be! In 1832-33, Dunglison and a professor of chemistry at UVA (Emmet) were associated with William Beaumont during Beaumont's study on digestion. They discovered free hydrochloric acid in exceptional amounts in samples submitted by Beaumont.

It was Dunglison's honor to be chosen by a man who mistrusted most physicians [President Jefferson] to be his personal physician, and Dunglison was at the bedside of the president who slowly died after holding out death until July 4, 1826. It was to James Madison that Jefferson left his confidence to oversee the prosperity of the University. Dunglison was also physician to Presidents Madison, Monroe, and Jackson thus confirming Robley Greilick's (Dr. Robley Newton's granddaughter) impression that Dr. Dunglison had been Jefferson's physician and also to three other presidents. It was my privilege to have been at Monticello (Thomas Jefferson's home) as a student guide in college.

Well, in 2007, the University of Maryland School of Medicine celebrated its Bicentennial (1807-2007) with a beautifully bound leather album showing highlights over the 200 years. That was the first time I found that Dr. Dunglison was Chair of Materia Medica from 1833 to 1835. He also lectured on Medical Jurisprudence and had thoughts of Preventive Medicine I believe.

He left Maryland to be Chair of the Institutes of Medicine and Medical Jurisprudence at Jefferson Medical College in Philadelphia in 1835 and remained there for approximately 30 years before retiring. In 1844, he was elected to the Board of

Continued on page 4

As I Recall... Cont'd

Managers at the Pennsylvania Institution for the Instruction of the Blind and served on the committee until 1862 when he was elected vice-president of the organization. He became very interested in developing, with William Chapin, a *Dictionary of the English Language* in three large volumes for the blind using embossed lettering. This was begun in 1856 with completion in 1861, but unfortunately the idea failed as only 50 sets were sold. In 1861, the Missouri Institution for the Blind was alone in the United States using Braille.

In addition to the two books already noted, he published *Commentary on Diseases of Stomach & Bowels* 1824, *A New Dictionary of Medical Science & Literature* 1833, *The Medical Student's Aids for Study of Medicine* 1837, *Medical Lexicon: A Dictionary of Medical Science* 1842.

The Dunglisons had seven children all born in the USA, but at least one of the children when mature returned to England. Richard graduated from Jefferson Medical College and in 1901 printed the first United States edition of *Gray's Anatomy*. Dr. Dunglison died in 1869 at age 79.

This was a very difficult but illuminating article for me as I was unaware of Dr. Dunglison's magnitude in our heritage. If you find the error I am speaking of, please send a note or e-mail to Lee County Medical Society. I have primarily used the University of Virginia, Overbrook School for the Blind, and robley.org.uk websites for information.

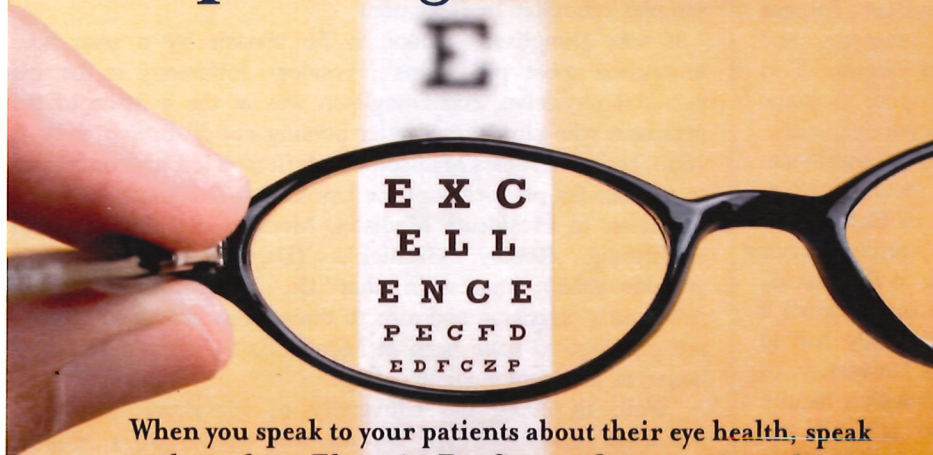
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Lee County Medical Society Alliance News

Summer Kick-Off Party! - The Alliance has accomplished much this year and would like to wrap it all up with a party. Join us on Saturday, May 21, at 7 pm for the Alliance's Summer Kick-Off Party! Your hosts for the evening will be Megan and Adam Heller. RSVP for this event by May 14th and send your check for \$40/person made payable to LCMSA to: *Megan Heller, 11371 Compass Point Dr, Fort Myers, FL 33908-4939*. Spouses and friends are welcome.

LCMSA directories for 2011 will be available for pick-up at this event.

Follow Us, Friend Us - Stay in Touch - Did you go to the Twins vs Red Sox game? Did you attend the Museum of Medical History's Grand Opening? If not, stay up to date by visiting our website at www.lcmsalliance.org.

Would you rather follow us on Twitter or friend us on Facebook? or are you more of an RSS reader? We have those, too! Click on the icons on our website or type in these links:

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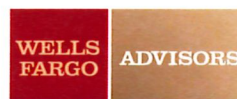
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RSS: feed://www.lcmsalliance.org/rss.xml

Governor Rick Scott follows us on Twitter, shouldn't you?

Potluck in Paradise - Our Potluck in Paradise will be September 10 this year! Thank you to Traci and John Mehalik for hosting. Please RSVP with payment of \$45/person by Sept 3. Check should be made payable to LCMSA and sent to: 15851 Knightsbridge Ct, Fort Myers FL 33908

Sign the Petition - Please take a moment to visit DoctorsforTortReform.com and sign the petition. Send Florida lawmakers the message that out-of-control litigation is driving doctors out of our state, increasing health care costs, and jeopardizing Floridians' access to health care.



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MedPAC Recommendations to Congress

MedPAC Commissioners Recommend Writing Off \$300 Billion For SGR.

CQ (4/8, Reichard, Subscription Publication) reports, "The sustainable growth rate formula -- the mechanism used to set Medicare's yearly physician payment rates -- must go", commissioner after commissioner said Thursday afternoon at a meeting of the Medicare Payment Advisory Commission. In fact, commissioners Ronald D. Castellanos and Bruce C. Stuart recommended that "the \$300 billion-plus cost over 10 years of getting rid of the SGR" be written off. CQ say that this advice "translates into a recognition that Congress isn't going to come up with payment offsets to scrap the SGR formula; it isn't going to raise taxes to pay for it; and it surely isn't going to allow the huge payment cuts the formula now triggers. That's because seniors would lose access to physician care."

MedPAC Votes To Cut Reimbursement For MRIs, CT Scans.

CQ (4/8, Norman, Subscription Publication) reports, "The Medicare Payment Advisory Commission on Thursday agreed on a draft recommendation aimed at reining in the increased use of costly advanced diagnostic imaging services like magnetic resonance imaging and CT scans." Notably, the commissioners "agreed, with one dissenting vote, that Congress should direct the secretary of Health and Human Services to establish a prior authorization program in Medicare for doctors who order 'substantially' more advanced imaging services than their peers." This move is expected to "save \$50 million in" the "first year and just under \$1 billion over five years." Dave Fisher, vice president for the Medical Imaging and Technology Alliance, criticized the vote, saying, "Whether it's MedPAC or whether it's CMS, it is rare that policy makers don't attempt to cut imaging reimbursements."

MedPAC Recommends Several Changes For QIOs.

CQ (4/8, Norman, Subscription Publication) reports, "The Medicare Payment Advisory Commission on Thursday issued a series of draft recommendations dealing with the tools Medicare uses to monitor quality improvement. Among them are Quality Improvement Organizations, which are non-profits that contract with the government and are staffed by healthcare professionals and technicians who review medical care and assist beneficiaries with complaints." For instance, the MedPAC said that "Congress should redesign the current QIO program to allow the Department of Health and Human Services (HHS) to provide funding for time-limited technical assistance directly to healthcare providers and communities, and an accountability program should be developed to make sure the funds are used correctly."

Join us at our next General Membership Meeting on May 19, 2011 at The Royal Palm Yacht Club where Dr. Ronald Castellanos will be speaking on some of these recommendations.

CQ RollCall is a publication that provides congressional news, legislative tracking and advocacy services - <http://corporate.cqrollcall.com>.



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The Value of the Museum of Medical History?

Hello Dr. Scott:

Thank you very much for your email and for the wonderful tour of your museum last week. My family and I greatly enjoyed our visit. You have a fantastic collection at the museum, and it was incredibly meaningful for me to see the history of the instruments and tools that I am just beginning to learn how to use. I have always enjoyed learning about medical history, especially surgical history, so it was very special to hear so many facts and stories directly from you. It was truly inspiring to see your great love of surgery, and I am excited to appreciate this sentiment more and more as I progress along in my surgical training.

Thank you for sending me your article on Fiery Serpents. It was incredibly interesting to read about the staff of Aesculapius and the caduceus. I have seen both of these symbols frequently since starting medical school, however, I never appreciated the significance of each until now. I will be sending you a copy of the book about Dr. John B. Murphy. It is very interesting with many wonderful pictures, and his story is very meaningful to me personally since Dr. Murphy was born in Neenah, the same Wisconsin town where my family lives and I grew up.

Thank you again for visiting with me and my family at the museum. I will certainly keep you posted on how I am doing. I look forward to hearing about updates at the museum and visiting again next year.

Sincerely,
Johnny Costello

There have been many visitors to the Museum of Medical History at Edison State College and all have been surprised and pleased with what we have developed. It is very gratifying to have comments such as made by Dr. Costello as it lets us realize that we are fulfilling our mission of information and education.

Nice article on museum at: <http://bottledmonsters.blogspot.com/2011/01/florida-medical-museum-newspaper.html>



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Accountable Care Organizations

Madelyn Butler, MD, FMA President

Accountable Care Organizations (ACOs) continue to be a topic of great interest to our members. On March 29th, I attended an informational session on ACOs at the Intercontinental Hotel in Tampa. A large crowd of physicians turned out, and all of them expressed interest in working collaboratively to form physician-driven ACOs. Last week, the Centers for Medicare & Medicaid Services released the ACO rules for Medicare. The FMA is analyzing these rules and will be engaged in a dialogue with CMS during the 60-day comment period.

We advise all physicians to reflect carefully before signing on with an ACO, especially one that is not physician-owned. Please stay tuned, because there are emerging details that will have tremendous ramifications for you and your practice. In the meantime, please review the **ACO principles** (http://www.fmaonline.org/INFORMZ/ACO_Principles.pdf) that your FMA Board of Governors approved earlier this year.

The Obama administration issued regulations on ACOs on March 31. Prior to the release, I had the opportunity, along with FMA Secretary Ralph Nobo, M.D., to meet with CMS Administrator Donald Berwick, M.D., and we shared the FMA's principles on ACOs. The Medicare ACO program is a voluntary, three-year program to develop the ACO model of health care delivery reform. CMS issued the proposed regulation and comments are due June 6. In addition, the Federal Trade Commission (FTC) and the Department of Justice (DOJ) issued a proposed policy statement on antitrust and ACOs, and the Internal Revenue Service (IRS) issued a notice pertaining to tax-exempt entities. These agencies are providing opportunities for the public to comment. The FMA is reviewing the hundreds of pages of these documents and will develop comments.

Membership remains a top priority, and this month I visited VitalMD, a statewide 200-member OB/GYN group. I am pleased to report that VitalMD has agreed to join the FMA, and we look forward to this group's active involvement. I've also had two meetings with the USF Medical Group in Tampa in hopes that it will make a membership commitment. The medical schools are an integral part of the profession, and now more than ever, we need to work with them to fulfill our mission of helping physicians practice medicine. The more members we have, the more effective we can be in achieving our legislative goals.

The remaining weeks of the Legislative Session will be busy, so please watch for email updates and legislative alerts. Legislators appreciate hearing from physician constituents back home, and we will be calling on you to help us deliver our legislative message.

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Florida Medical Association Annual Meeting

Dean Traiger, MD, Chair of Lee Delegation to the FMA

Coming in a few months the Florida Medical Association will be meeting in Orlando. The House of Delegates will meet over two days to discuss the business of medicine; how to maintain or improve care for the patients and physicians of Florida. This is our chance to propose resolutions to the FMA on any of the current issues in medicine. Every physician has the opportunity to suggest a course of action or a proposal on how the FMA can direct their efforts in their mission of "Help Physicians Practice Medicine".

If you have some ideas for a resolution, please contact me or Ann Wilke and we will help you craft the proper language and obtain support from our regional caucus. **For your convenience we have also included a worksheet.**

The meeting will be held at Disney's Contemporary Resort, July 28 – 31 - Visit the official website: www.celebratemedicine.com

This year our delegation to the FMA will be:

Stuart Bobman, MD
Valerie Dyke, MD
Richard Macchiaroli, MD
Shari Skinner, MD;
Craig Sweet, MD

Stefanie A. Colavito, MD
Janette Gaw, MD
Mary Magno Mouracade, MD
Dean Traiger, MD

Daniel De La Torre, MD
Larry Hobbs, MD
James Rubenstein, MD
Shahid Sultan, MD

Doctor's Day Shred by Goodwill Secure Shred

Lee County Medical Society hosted a shred day on March 30th at our offices, 13770 Plantation Road Ste 1, Fort Myers, FL 33912 in honor of Doctor's Day.

Goodwill Industries Secure Document Destruction provided members up to four boxes to shred at no cost. Goodwill Industry provides purges, recycling, door-to-door service. Goodwill industries of SWFL builds lives, families and communities one job at a time by helping people with disabilities and other barriers to employment discover their potential.

We would like to thank Goodwill Industries and their representatives Brad and John for volunteering their time and services to the Medical Society. Contact Goodwill Secure Shred at 866-995-2106 ext. 235.



Memoriam Henry M. Tardif, M.D.

Dr. Henry M. Tardif of Fort Myers, a retired family practice physician, passed away on April 14 at the age of 87. Born and raised in Buffalo, NY, he completed medical school at the University of Buffalo, before serving his country in the Army Medical Corps in Korea and Japan. After his military service, Dr. Tardif practiced medicine in Springfield, Ohio until 1971 when he relocated his practice to Fort Myers.

Lee County Medical Society

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